

## easyfundraising - a step by step guide

easyfundraising is a FREE service where you can shop with your favourite online stores and at no extra costs raise funds for Paragon Music. You still shop directly with each retailer as you would normally, but simply by using the links from this site first, each purchase you make will generate a cash back donation to Paragon Music.

For example, spend £25 with WHSmith on books and 2.5% will be donated. You will have raised £0.63 at no extra cost to your purchase.

# How to register

- 1. Simply visit the site:
- 2. Click on register as a user
- 3. Search for and select Paragon Music as an organisation/cause
- 4. Enter your details
- 5. Bookmark this site and remember to use it every time you make online purchase

# Why do retailers support your fundraising?

When you shop online the cost to the retailer is much lower. As there's no shop, salesperson, heating, electricity

# Will I pay anything extra?

No. You pay the same prices exactly as if you visited each retailer's website directly. Using this service will not cost you a penny more than you would pay normally.

#### How much can I raise?

Up to 15% of every purchase is donated, depending on which retailer you select and what you buy.

The exact donation that will be paid is displayed directly next to each retailer listing.

Am I buying from the retailer or easyfundraising?



You still deal directly with each retailer. We simply record your visit to their website and reward your selected cause if you make any purchases?

## Can anyone see what I have purchased?

No. Only the retailer you purchased the item through can see what you have purchased.

# Will I receive lots of e-mails from easyfundraising?

Easyfundraising typically send a weekly e-mail with special offers and information on donations from featured retailers. You can, however, choose to receive or not to receive information by e-mail from easyfundraising. It is also possible to unsubscribe from e-mail lists. You will not be contacted by other retailers

### **Featured retailers**

You can find shops and services by categories such as:

Books, clothing & Fashion, Computing, Electrical, Finance, Flowers, Games, Gifts & Gadgets, Health & Beauty, Home, Garden & DIY, Insurance, Internet & Broadband, Jewellery & Watches, Lottery & Gaming, Mobile Phones, Motoring, Music, Printing & Photos, Pets, Sport & Outdoors, Tickets and Events, Travel, Utilities, Wine & Food.

Or by A-Z (these are just some of the retailers listed)

Accesorize, Acco Hotels, Admiral Car Insurance, All Saints, Alton Towers Resort, American Express, Apple, Argos, Barratts, Bathstore, Ben Sherman, Bench, Benefit Cosmetics, Best Western Hotels, Betterware, BHS, Blacks, Boden, Boots, British Gas, BT Broadband, Cath Kidson, Crowne Plaza, Crystal Holidays, Debenhams, Domino's Pizza, Disneyland Paris, Dixons, Ernest Jones, Eurostar, Furniture Village, Fitness First, George at Asda, Groupon, Halfords, Holland and Barrett, House of Fraser, iTunes, John Lewis, Littlewoods, L'Occitane, Lacoste, Matalan, Miss Selfridge, Nokia, National Lottery, National Trust, Nike, 02, Oasis, PC World, Pets at Home, QVC, Ryman, Radley, RBS, Sainsbury's, Sky, Santander, Ted Baker, esco, Trainline, UGG Boots, Virgin Media, Vue Cinemas, Waterstones, Wickes, Wilkinsons, Zavvi.